

Ladbrokes UK Online Casino Welcome Bonus Test

What's the quality of the no deposit and first deposit bonuses at [Ladbrokes online casino?](#)

We tried to answer this precise question in our welcome bonus test. We found whether [Ladbrokes UK online casino](#) provides both a first and no deposit bonus, and, if so, we calculated the actual value these bonuses provide to UK players. For this calculation, we created a unique mathematical equation, termed 'Actual Bonus Value' (TBV), which factors in promotions, wagering requirements, and additional relevant conditions, not just the marketed bonus.

For the welcome bonus tests carried out for UK-based online casinos, we opted for a £100 baseline as the first deposit amount, to create a uniform measurement across all casinos. This fixed deposit amount allows for simpler comparison of first deposit bonuses across various online casinos within the UK. If a bonus comprises multiple elements (for instance, free spins, cash back no deposit, etc.), we tested these individual aspects independently.

We've compiled a list of bonuses for new players at [Ladbrokes UK online casino](#), found at the end of this document. These calculations might not be completely accurate, but they're the closest approximation we can offer at present. It's important for players to remember that factors like "maximum bonus withdrawals", "ratio of bonus vs deposit winnings", and "bonus expiration period" are also significant, yet not factored into our current version of TBV. Despite its limitations, the TBV provides a reliable measurement of how valuable a bonus is relative to other UK online casinos.

These tests were conducted by Great.com.

Ladbrokes UK Online Casino No Deposit Bonus Test

Unfortunately, Ladbrokes UK online casino did not offer a bonus for non-depositing new players as of our last test.

Ladbrokes UK Online Casino First Deposit Bonus Test

Bonus Type:	Match
Deposit Amount:	£100
Match Percent:	300%
Playthrough Requirement:	40
Maximum RTP:	97.3%
TBV100 Formula:	Bonus Amount x (Max RTP ^ (Playthrough Requirement x Wagering Dependency))
Calculation:	£100 x 300% = (Bonus Amount) £[BONUS AMOUNT] x (97.3 ^ 40)
Actual Bonus Value	

of First Deposit Bonus (TBV100): £-2.4

Ladbrokes UK Online Casino Free Spins Test

Unfortunately, Ladbrokes did not have a first deposit bonus when we last tested.

Ladbrokes UK Online Casino Welcome Bonus Test

Welcome Bonus Formula: Actual Bonus Value of No Deposit Bonust +
Actual Bonus Value of Free Spins Bonus +
Actual Bonus Value of First Deposit Bonus

Calculation: £0 + £0 + £-2.4

**Actual Bonus Value
of Welcome Bonus (TBVWB):** £-2.4

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